



*Latinas Leading the Way
Awards and Installation Dinner*

July 21, 2018

Sponsorship Package



March 15, 2018

Dear Latina Leaders Supporter,

We cordially invite you to become a sponsor of Latina Leaders of Kern County and the Latinas Leading the Way Awards and Installation Dinner to be held on July 21, 2018 at the Bakersfield Marriott at the Convention Center at 6:00 p.m.

As a non-profit organization, Latina Leaders of Kern County (LLKC) was developed with a mission to foster leadership, identify and develop opportunities for Latinas, and to influence key issues affecting our community. We are the only organization in Kern County of its kind, serving Latinas in professional leadership development through our Latina Leadership Institute (LLI), offering a nine month youth leadership program to more than 150 high school Latinas every year, as well as cultural enrichment and informational workshops for the community throughout the year.

The annual Latina Leading the Way Awards is our capstone fundraiser. This year we celebrate the 19th annual Latinas Leading the Way Awards event where we will recognize three professional women who are making a mark in our community. We are honored to award the following women:

Beatris Espericueta, Executive Director, Kern County Farm Bureau
Sonia Rodriguez, Chief Operating Officer, Parent Institute of Quality Education (PIQE)
Lillian Tafoya, Board of Trustees, Bakersfield City School District (BCSD)

Your partnership will demonstrate your support and highlight the achievements of these Latina leaders in our community. Please join us in honoring these women at this special event. We thank you for your time and consideration and trust that our vision of fostering leadership in Latina women will align with your organization's mission and values. Enclosed is our event sponsorship package.

LLKC is a 501c3 tax-exempt organization, making your commitment tax-deductible. Please return the enclosed information by June 30, 2018 to assist us in our planning arrangements and proper recognition of attendees and sponsors. Again, your support will allow us to continue our efforts to accomplish our mission and improve Kern County through our programs and services.

We thank you for your time and consideration.

Sincerely,
LATINA LEADERS OF KERN COUNTY

P.O. BOX 2843 BAKERSFIELD, CA 93302 - (661) 695-4111

WWW.KERNLATINAS.ORG - LATINALEADERSOFKERNCOUNTY@GMAIL.COM

 @LATINALEADERSOFKERNCOUNTY  @LATINA_LEADERS_OF_KERN_COUNTY



PRESENTING SPONSOR \$5,000

- Prominent placement of company name/logo on all event materials
- Full Page Ad in Event Program
- Company name/logo on LLKC website with a link to company website
- Company provided social media message to be included on LLKC social media pages
- Company logo projected on a large screen during event
- Verbal Recognition at event
- 1 Table of 10 seats with prominent placement at Latinas Leading the Way Event
- Opportunity to share company message on stage during program

GOLD SPONSOR \$3,000

- Placement of Company Name/Logo on all event materials
- 1/2 Page Ad in Event Program
- Company name or logo on LLKC website with a link to company website
- Company logo projected on a large screen during event
- Verbal Recognition at event.
- 1 Table of 10 seats at Latinas Leading the Way Event

SILVER SPONSOR- \$1,500

- Company logo on LLKC website as event sponsor
- Company logo projected on a large screen during event
- 1/4 Page Ad in Event Program
- Verbal Recognition at Event
- 5 tickets to the Latinas Leading the Way event

BRONZE SPONSOR \$500

- 1/8 (Business Card) Ad in Event Program
- Company logo projected on a large screen during event
- Verbal recognition at event
- 2 tickets to the Latinas Leading the Way event

Program Advertisement

\$500 - Front Cover Inside Page (one available)

\$400 - Full Page Ad (8 1/2" by 11")

\$200 - 1/4 Page Ad (4 1/4" by 5 1/2")

\$450 - Back Cover Inside Page (one available)

\$300 - 1/2 Page Ad (8 1/2" by 5 1/2")

\$100 - 1/8 Page Ad (4 1/2" x 2 1/2" or Business Card)

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BOARD OF DIRECTORS

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ISABEL BRAVO

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SPONSORSHIP APPLICATION



Company/Organization Name (as it will appear on printed materials)

Contact Name: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Telephone: _____ Fax: _____ Cell: _____

Email Address: _____ Website: _____

SPONSORSHIP LEVEL SELECTION

PRESENTING SPONSOR	\$5,000	_____
GOLD SPONSOR	\$3,000	_____
SILVER SPONSOR	\$1,500	_____
BRONZE SPONSOR	\$500	_____

PROGRAM ADVERTISEMENT

FRONT COVER INSIDE PAGE	\$500	_____
BACK COVER INSIDE PAGE	\$450	_____
FULL PAGE AD (8 1/2" BY 11")	\$400	_____
1/2 PAGE AD (8 1/2" BY 5 1/2")	\$300	_____
1/4 PAGE AD (4 1/4" BY 5 1/2")	\$200	_____
1/8 PAGE AD (BUSINESS CARD)	\$100	_____
RESERVED TABLE OF 10	\$750	_____
INDIVIDUAL TICKET	(QTY) \$80	_____

Print Ready Logos and Advertisements must be submitted by **June 30, 2018** to latinaleadersofkerncounty@gmail.com.

Latina Leaders of Kern County is a 501(c)3 non-profit organization and is solely funded by corporate sponsorships, grants, the Latinas Leading the Way Awards Dinner, and membership fees. Proceeds are utilized to further the mission to foster leadership, identify and develop opportunities for Latinas, and to influence key issues affecting our community.

Your payment is tax deductible (TAX ID 01-0950580)

Mail this form and payment by **Friday, June 30, 2018** Check payable to:

Latina Leaders of Kern County

Attn: Claudia Heredia P.O. Box 2843, Bakersfield, CA 93302

Questions: Please call 661.695.4111 or email latinaleadersofkerncounty@gmail.com

WE THANK YOU FOR YOUR GENEROSITY AND SUPPORT!